

## **Historic, Archive Document**

**Do not assume content reflects current scientific knowledge, policies, or practices.**



6. 17

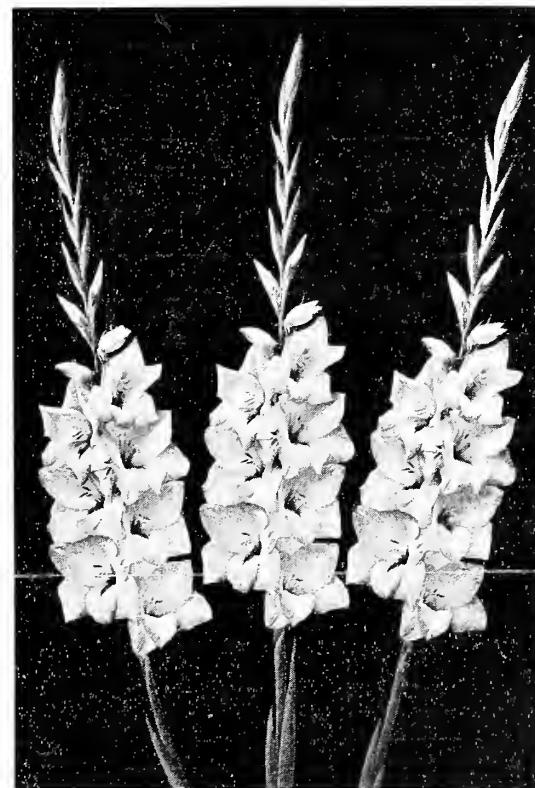
## 1930 PRICE LIST

1

# GLADIOLUS ...OF... UNUSUAL PROMISE

E. B. DAVIES  
Route 8                   Box 96  
Waukesha, Wis.

“Where Fair Price and Quality Meet”



### The Lily Supreme--The Gladiolus

Consider the lilies of the field how they grow;  
They toil not, neither do they spin;  
And yet I say unto you  
That even Solomon in all his glory was not arrayed like one of these.

# 1930 Price List of Choice Gladiolus

We are mailing this price list to you with a cordial greeting, and a wish for your success in the growing of gladiolus in the awaiting season. You will find the quality of our bulbs to be unsurpassed and our prices will bear the closest comparison. We invite your patronage and assure you that your order will be filled in an unusually generous manner.

## Group A--Choice New Varieties

From the vast group of varieties introduced of recent years, we have selected the following as most worthy of your appreciation. In our opinion these are the cream of recent introductions and will best endure the test of time.

Variety	Large over 1 1/4 inch dia.	Medium over 3/4 inch dia.	Small over 3/8 inch dia.	Bulblets
<b>ALBATROSS</b> —Pure white; tall and outstanding .....	Each—\$1.75	\$1.00	\$.50	Each—\$.25
<b>ANNIE LAURIE</b> —Ruffled; pink; delicate and very dainty .....	Each—.15	.07	.05	10—.10
	10—1.15	.65	.30	100—.30
<b>ANTONIA ANTONETTE</b> —Rosey salmon; long spike and large blooms.....	Each—.15	.08	.05	100—.10
	10—1.40	.60	.35	1000—.75
<b>APRICOT GLOW</b> —Clear; soft apricot shade; very fine form .....	Each—.40	.20	.06	10—.15
	10—3.10	1.50	.50	100—1.00
<b>BERTY SNOW</b> —Sunny lavender; large flowers well spaced .....	Each—.80	.45	---	10—.75
	10—7.50	4.00	---	100—5.00
<b>BETTY NUTHALL</b> —Coral; pink; tall and graceful .....	Each—1.75	1.00	.60	Each—.10
	10—---	---	4.00	10—.70
<b>BREAK O' DAY</b> —Very early; immense spike of la France pink.....	Each—.06	.04	---	100—.15
	10—.40	.20	.10	1000—.75
<b>*CARDINAL PRINCE</b> —Bright coral-red; a well-named favorite .....	Each—.10	.05	---	100—.15
	10—.60	.30	.15	1000—1.00
<b>CHARLES DICKENS</b> —Tall; brilliant purple; an outstanding variety.....	Each—.20	.10	---	10—.10
	10—.50	.85	.70	100—.50
<b>CORYPHEE</b> —Large pink; white throat .....	Each—2.00	1.25	.75	Each—.15
<b>DR. BENNETT</b> —Immense; scarlet; very brilliant .....	Each—.10	.05	---	100—.20
	10—.70	.35	.15	1000—1.75
<b>DR. MOODY</b> —Light lavender .....	Each—.90	.55	.35	Each—.05
	10—9.00	5.00	2.85	10—.40
<b>EMILE AUBURN</b> —Large; coppery bronze .....	Each—.15	.07	.05	100—.20
	10—1.35	.70	.35	1000—1.75
<b>GERTRUDE ERRY</b> —Bright pink; white throat with crimson feather.....	Each—.10	.05	---	100—.15
	10—.90	.40	.20	1000—1.00
<b>GLORIANNA</b> —Golden salmon with yellow throat; tall and dainty.....	Each—.15	.08	.05	10—.05
	10—1.40	.50	.30	100—.40
<b>*GOLD EAGLE</b> —Rich, clear yellow; very early; by far the best early yellow.....	Each—.10	.05	---	10—.05
	10—.80	.40	.20	100—.40
<b>*GOLDEN DREAM</b> —Clear, deep soft yellow; in our opinion the best yellow to date .....	Each—.15	.10	.07	10—.05
	10—1.50	1.00	.60	100—.45
<b>HEAVENLY BLUE</b> —Finest light sky blue .....	Each—.80	.40	.20	10—.25
	10—7.00	4.00	2.00	100—2.25
<b>HELEN PHIPPS</b> —Rose pink .....	Each—.75	.40	.25	10—.20
<b>LA PALOMA</b> —New bright organe .....	Each—3.75	2.00	1.00	Each—.35
<b>LONGFELLOW</b> —Large; la France pink .....	Each—.10	.05	---	100—.25
<b>MARMORA</b> —Silver grey with light purple blotch .....	Each—.75	.40	.20	10—.25
	10—7.00	3.75	2.00	100—2.00
<b>MARY FREY</b> —Sunny lavender-pink; like Mrs. Peters, but brighter and earlier.....	Each—.90	.35	.15	10—.15
	10—8.50	2.50	1.25	100—1.00
<b>MINUET</b> —Clear lilac-lavender; the best light lavender that we have seen .....	Each—.50	.25	.15	10—.20
	10—4.50	2.00	1.00	100—1.25
<b>MOTHER MACHREE</b> —Vinaceous lavender .....	Each—20.00	10.00	5.00	Each—1.00
<b>MRS. F. C. HORNBERGER</b> —Very large; a fine white for exhibition .....	Each—.25	.15	.08	15—.10
	10—1.75	1.00	.60	100—.50
<b>MRS. P. W. SISSON</b> —Clear creamy-pink; a tall grower and in big demand.....	Each—.20	.10	.05	15—.10
	10—1.75	.80	.40	100—.50
<b>MRS. VAN KONYNENBERG</b> —Tall; light blue; very pretty and a good propagator .....	Each—.50	.15	.08	10—.10
	10—	1.40	.75	100—.90
<b>PEARL OF CALIFORNIA</b> —La France pink; very tall and large; early.....	Each—.55	.35	.20	10—.20
	10—5.25	3.25	1.75	100—1.75
<b>PFITZER'S TRIUMPH</b> —Immense; bright salmon; one of the finest introduced..	Each—.50	.15	.10	10—.20
	10—4.50	1.40	.90	100—1.75
<b>RITA BECK</b> —Bright shell-pink; large .....	Each—.50	.20	.15	10—.20
	10—5.00	2.00	1.30	100—1.75
<b>ROYAL LAVENDER</b> —Deep lavender shading lighter toward center; fine cut flower .....	Each—1.00	.75	.30	Each—.25
	10—9.50	7.00	2.50	10—2.00
<b>STAR OF THE SEA</b> —Large; reddish orange .....	Each—.75	.50	---	10—.25
<b>W. H. PHIPPS</b> —Glistening shell-pink; finest variety for exhibition .....	Each—.15	.08	.05	100—.25
	10—1.25	.80	.40	1000—2.50

## Group B--The Best of the Well Known Favorites

We are listing below a few varieties which have proved their merits by universal favour. Some of these have been grown and loved for years and are still difficult to surpass. We have tried to price them so that they may be ordered liberally.

The prices listed below are for large bulbs.

Medium size bulbs supplied at  $\frac{1}{2}$  price and small bulbs at  $\frac{1}{4}$  price.

	Each	per 10	per 100	bulblets per 1000
* <b>ALICE TIPLADY</b> —Large; burnt-orange; fine cut flower .....	\$ .05	\$ .40	\$2.00	\$ .50
<b>B. L. SMITH</b> —Fine; lavender pink; cream throat .....	.05	.45	3.50	.50
* <b>CRIMSON GLOW</b> —Large; glowing crimson .....	.05	.45	2.75	.50
* <b>CRUENTES SUPERBUM</b> —Fine red with white penciling .....	.10	.60	4.50	.75
* <b>DR. VAN FLEET</b> —Clear rose pink; outstanding .....	.05	.45	2.50	.50
<b>E. J. SHAYLOR</b> —Deep violet rose; heavily ruffled .....	.05	.45	2.75	.50
<b>EVELYN KIRTLAND</b> —Lovely; deep rose pink .....	.05	.45	2.50	.50
* <b>GIANT NYMPH</b> —Immense; coral rose; magnificent .....	.07	.50	3.25	.60
<b>GOLDEN MEASURE</b> —Tall; deep yellow; very well liked .....	.08	.60	4.00	.75
* <b>HALLEY</b> —Very large; salmon pink; one of the most popular .....	.04	.30	1.60	.40
* <b>HELEN FRANKLIN</b> —Fine white with lavender penciling in throat .....	.05	.35	1.75	.40
<b>HERADA</b> —Glistening Mauve; an unrivalled color .....	.05	.40	2.50	.50
* <b>JEWELL</b> —Salmon pink with gold throat; pretty .....	.05	.40	2.25	.50
* <b>J. A. CARBONE</b> —Large glistening orange; very popular .....	.05	.40	2.50	.50
<b>J. V. BEIJEREN</b> —A very fine light purple variety .....	.07	.60	3.50	.75
<b>MRS. DR. NORTON</b> —Lovely; pink and cream .....	.06	.55	3.25	.75
* <b>MRS. F. PENDLETON</b> —Deep rose pink with maroon blotch .....	.05	.45	2.75	.50
* <b>MRS. F. C. PETERS</b> —Beautiful rosey lavender; unexcelled .....	.07	.50	3.50	.75
<b>MRS. LEON DOUGLAS</b> —Rose Scarlet; fine exhibition variety .....	.08	.65	4.00	.75
<b>ORANGE QUEEN</b> —Delightful orange-yellow; dainty .....	.08	.65	4.00	.75
* <b>RED FIRE</b> —Large; clear, bright red .....	.05	.50	3.00	.60
<b>ROSE ASH</b> —Ashes of roses; odd and very pretty .....	.05	.45	2.75	.50
<b>RICHARD DIENER</b> —Salmon pink; cream throat .....	.07	.60	3.25	.60
<b>SCARLET WONDER</b> —Largest red to date .....	.07	.55	3.00	.60
* <b>SCARLET PRINCEPS</b> —Large deep red; bright and attractive .....	.05	.40	2.00	.50
* <b>SOUVENIR</b> —Very fine; early yellow .....	.05	.45	2.50	.50
* <b>TYCKO ZANG</b> —Magnificent; salmon-pink; white throat .....	.07	.60	3.75	.75
<b>COLLECTION</b> —One each of the starred varieties .....			15 bulbs, 65c      75 bulbs for \$3.00.	
<b>MIXTURE</b> —Above varieties mixed .....			3.00 per 100.	

### MEDIUM SIZE BULBS

When purchasing bulbs it is well to remember that medium size bulbs are most economical. Bulbs of this size bloom nicely and supply large bulbs with an abundance of bulblets for the following seasons.

### BULBLETS

Bulblets can and should be grown by the amateur. If you so request, we will supply directions for germinating bulblets with each shipment.

**TERMS:** Cash or 20% deposit, Balance before shipment or C. O. D. All bulbs offered subject to prior sale.

**SUBSTITUTION—**

We do not substitute without your permission.

If you give us permission to substitute the next smallest size, we will do so when necessary and give you 10% extra value in the size substituted.

**TIME OF SHIPMENT—**

Except upon special request we do not ship until the weather becomes entirely settled. Usually our shipping season starts about March 25. If you desire an early shipment we would appreciate the early receipt of your order.

**QUANTITIES OTHER THAN LISTED—**

When not listed, 10 bulbs or bulblets will be supplied for the price of 8 and 100 at 8 times the price of 10. If interested in special quotations we solicit your correspondence.

**EXTRAS AND DISCOUNTS**

All orders are filled with at least 10% in extra count.

Cash orders received prior to March 15 will be allowed 5% extras of your own selection in addition to the above.

In addition quantity discounts will be allowed as follows:

5% on orders from \$10 to \$25.

10% on orders over \$25.

**PREPAID PRICES**

Section 435 1-2 P. L. & R.

**U. S. POSTAGE**

**P A I D**

**WAUKESHA, WIS.**

Permit No. 96

*Chas. E. F. Kusdorff,  
1825 N. Capitol St.,  
Washington.  
J. C.*

**OUR GUARANTEE:**

We guarantee all bulbs to be healthy, true to name, and up to size—in short to be of the best quality obtainable. It is expressly understood that any shipment may be returned at our expense if not satisfactory in every way, and that your check will be promptly refunded. If any bulb should bloom untrue it will be replaced with equal value next season.

## My Garden

*My garden is a lovesome thing—  
The veriest school  
Of peace; and yet the fool  
Contends that God is not—  
Not God! in gardens! when the eve is cool?  
Nay but I have a sign:  
'Tis very sure God walks in mine.  
—Thomas Edward Brown.*

**E. B. DAVIES**

Route 8, Box 96,

**WAUKESHA, WISCONSIN**